



Johnson C. Smith University

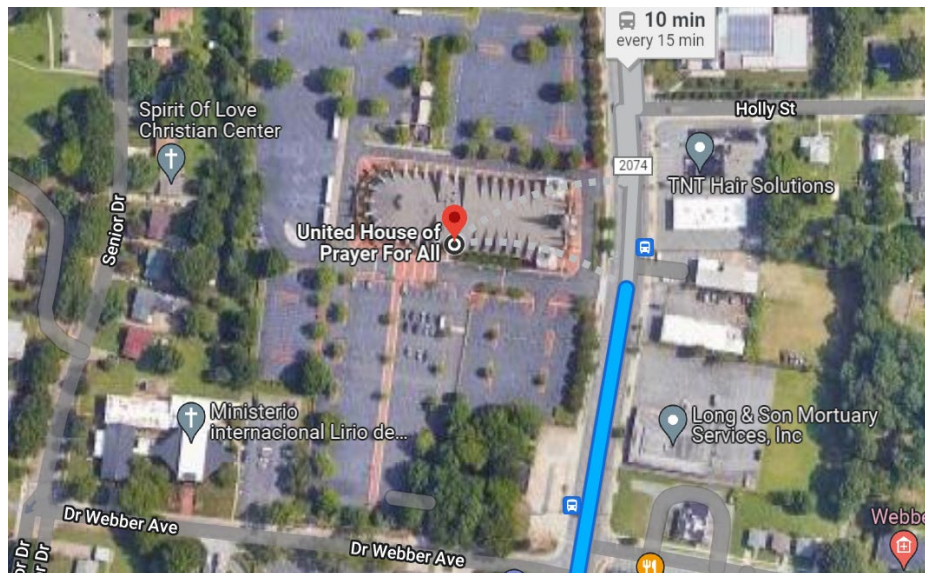
HOMECOMING PARADE OVERVIEW

Saturday, October 17, 2026

Thank you for your interest in participating in the 2026 Johnson C. Smith University Homecoming Parade.

The parade will begin at 10:00 a.m. at the United House of Prayer for All on Beatties Ford Road at Dr. Webber Avenue. Please note that this year's parade route will proceed north on Dr. Webber Avenue and then turn right onto Beatties Ford Road. The parade will continue along Beatties Ford Road and conclude at Cemetery Street by 12:00 p.m.

Parade assembly will begin at 8:00 a.m. The assembly area is located on Dr. Webber Avenue in the parking lot of the United House of Prayer for All, 2321 Beatties Ford Road, Charlotte, NC 28216.



Parade dispersal will take place on Beatties Ford Road at Cemetery Street. The total route distance is 1.5 miles.

Guidelines

- Restrooms will be available inside the United House of Prayer for All during lineup for parade participants only.
- All children up to age 16 must be accompanied by a responsible adult (18 or older).
- All performances must take place at designated performance stops only and must not exceed three minutes in order to maintain the parade schedule.
- To ensure the parade concludes on time and allows attendees to arrive at the football game promptly, participants on foot who are unable to maintain the pace will be removed from the parade.
- Throwing items or favors from vehicles or floats during the parade is prohibited. Favors may be handed out by participants accompanying vehicles or floats on foot.



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Entry Fees

Cars/Trucks: \$100

Floats and walking/step groups: \$50

Applications and entry fees should be mailed or delivered to:

Tenessa Moore

c/o JCSU Homecoming Parade

100 Beatties Ford Road

Charlotte, NC 28216

Only money orders and certified checks will be accepted. Please make checks payable to **Johnson C. Smith University**.

Entries must be submitted on or before October 9, 2026. Any entries received after October 9, 2026, will be subject to a \$25 late fee. **No entries will be accepted after October 12, 2026.**

All parade organizers are required to attend mandatory parade logistics meetings as scheduled by the Homecoming Parade Committee. Please note that the parade route, date, and times are subject to change.

Please note that parade participants will not receive free admission to the football game. For ticket information, please visit www.goldenbullsports.com.

Tenessa Moore, MTA, CMP

Homecoming Parade Committee Chair
and Conference and Event Services Manager

Johnson C. Smith University

100 Beatties Ford Road | Charlotte, N.C. 28216

Phone: (704) 330-1495 office; (704) 726-6007 cell

Email: tmoores@jcsu.edu | www.jcsu.edu



Johnson C. Smith University

HOMECOMING 2026 PARADE APPLICATION

Deadline for Submission: Friday, October 9, 2026

Registration is required to participate in the Johnson C. Smith University Homecoming Parade. Parade participants assume all risk of damages or injury which may occur as a result of their participation in the Homecoming Parade.

Organizational Name: _____

Contact Representative: _____ Email: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone Number: _____ Cell Number: _____

Type of Parade Entry: Float _____ Band _____ Car/Truck _____ Other (please specify) _____

All parade entries must be fully decorated and vehicles need to be clean. Please give a brief description of the look of your entry, including concept and decorative materials to be used.

All entries must be properly described by the use of professionally designed signs on both sides of cars, lettering floats, or banners/signs for walking participants. Please indicate the manner in which your entry will be identified.

Wording of Banner(s): _____

Wording of Sign(s): _____

Wording of Float Lettering: _____

What sound devices will be used, if any, in conjunction with your entry? _____

Please indicate: Number of persons in car _____ Number of persons on float _____

Number of participants walking _____ Other (please specify) _____

Entry fees are as follows: \$100 for cars/trucks; \$50 for floats and walking/step groups.

Applications and entry fees should be mailed or delivered to: **Tenessa Moore, c/o JCSU Homecoming Parade, 100 Beatties Ford Road, Charlotte, NC 28216. Money orders and certified checks will be accepted.** Please make checks payable to: **Johnson C. Smith University.** Credit card payment is also accepted. **Entries must be submitted on or before October 9, 2026. Any entries submitted after October 9, 2026 will be subject to a \$25 late fee. No entries will be accepted after October 12, 2026.**