



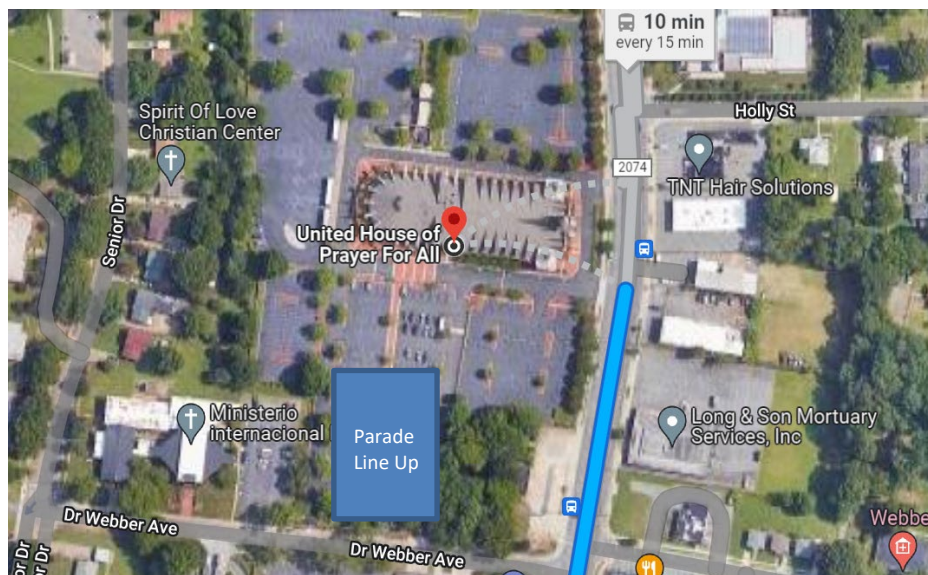
Johnson C. Smith University

HOMECOMING PARADE OVERVIEW

Saturday, September 27, 2025

Thank you for your interest in participating in the 2025 Johnson C. Smith University Homecoming Parade. The Parade will start at 10:00 a.m. at United House of Prayer For All on Beatties Ford Road at Dr. Webber Avenue. Please note this year's parade route will move north on Dr. Webber Avenue and turn right onto Beatties Ford Road. The Parade will move along Beatties Ford Road and end at Cemetery Street by 12:00 p.m.

The Parade assembly will begin at 8:00 a.m. The assembly area is on Dr. Webber Avenue in the parking lot of the United House of Prayer For All, 2321 Beatties Ford Rd, Charlotte, NC 28216.



Parade dispersal will take place on Beatties Ford Road at Cemetery Street. The route from start to finish is 1.5 miles.

Guidelines

Restrooms will be available within the United House of Prayer For All during the parade line up for parade participants only. All children up to the age 16 must be accompanied by a responsible adult (18 and up).

All performances must take place at designated performance stops ONLY. Performances must be 3 minutes or less in order to maintain parade schedule.

We want to ensure we complete the parade at the designated time to ensure those who will be attending the football game arrive at the stadium on time. Participants on foot will be removed from the parade if they are unable to maintain the pace. The throwing of items or favors from all vehicles and floats during the parade is prohibited. Favors may be handed out by those accompanying vehicles or floats on foot.

Entry fees are as follows: \$100 for cars/trucks; \$50 for floats and walking/step groups

Applications and entry fees should be mailed or delivered to: Tenessa Moore, c/o JCSU Homecoming Parade, 100 Beatties Ford Road, Charlotte, NC 28216. Only money orders and certified checks will be accepted.



Johnson C. Smith University

Please make checks payable to: Johnson C. Smith University. Entries must be submitted on or before September 19, 2025. Any entries submitted after September 19, 2025 will be subject to a \$25 late fee. No entries will be accepted after September 22, 2025.

All parade participants (organizers) are required to attend mandatory parade logistics meetings as scheduled by the Homecoming Parade committee. Please note that Parade route, dates, and times may be subject to change.

Please note that parade participants will not be afforded free admission to the football game. For ticket information, please visit www.goldenbullsports.com.

Tenessa Moore, MTA, CMP

Homecoming Parade Committee Chair
and Conference and Event Services Manager

Johnson C. Smith University

100 Beatties Ford Road | Charlotte, N.C. 28216

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Johnson C. Smith University

HOMECOMING 2025 PARADE APPLICATION

Deadline for Submission: Friday, September 19, 2025

Registration is required to participate in the Johnson C. Smith University Homecoming Parade. Parade participants assume all risk of damages or injury which may occur as a result of their participation in the Homecoming Parade.

Organizational Name: _____

Contact Representative: _____ Email: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone Number: _____ Cell Number: _____

Type of Parade Entry: Float _____ Band _____ Car/Truck _____ Other (please specify) _____

All parade entries must be fully decorated and vehicles need to be clean. Please give a brief description of the look of your entry, including concept and decorative materials to be used.

All entries must be properly described by the use of professionally designed signs on both sides of cars, lettering floats, or banners/signs for walking participants. Please indicate the manner in which your entry will be identified.

Wording of Banner(s): _____

Wording of Sign(s): _____

Wording of Float Lettering: _____

What sound devices will be used, if any, in conjunction with your entry? _____

Please indicate: Number of persons in car _____ Number of persons on float _____

Number of participants walking _____ Other (please specify) _____

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