

The Gold(en) Blueprint's five cross-cutting goals support broad change by guiding strategic actions



Goal 1: Strengthen Academic Excellence

- Establish and maintain outstanding academic offerings, including new programs in Business-Finance / Retail, Pre-Med / Health, and Data Analytics
- Provide clear career pathways and support through academic progression and enhanced institutional structures
- Evaluate and refine curricula to strengthen student learning outcomes
- Recruit, hire, mentor, train, support, and retain world-class faculty and staff



Goal 2: Enhance Student Success

- Recruit students in alignment with our dynamic five-year enrollment plan
- Launch robust academic- & student support-services
- Guarantee students access to experiential learning opportunities (e.g., internships)



Goal 3: Expand Partnerships & Community Engagement

- Create an entity focused on securing resources for completion of University's mission
- Introduce coordinating function to align student support services across the University
- Pursue and create innovative partnerships with other learning institutions



Goal 4: Optimize Financial and Operational Performance

- Implement baseline budgeting focused on strategic initiatives
- Pursue corporate and alumni gifting
- Develop data assessment methodology for fundraising and giving

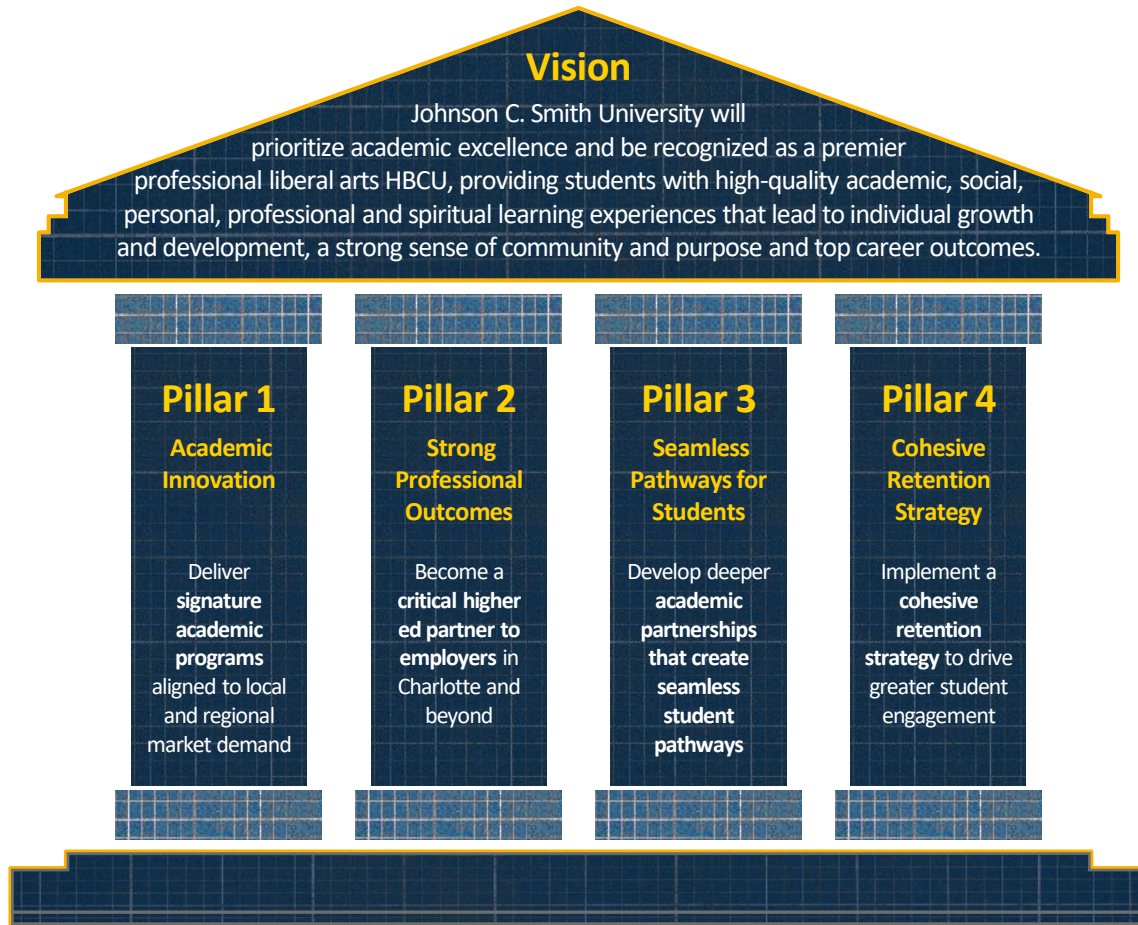


Goal 5: Advance Talent

- Create career pathway to drive employee engagement and enhance culture
- Develop compensation methodology and conduct an external benchmarking study
- Acquire and implement HR technology to find, recruit, and retain top talent



JCSU's Gold(en) Blueprint strategic plan is supported by four strategic initiative pillars to drive the future and build a stronger JCSU



Pillar 1 – Academic Innovation

- **Establish outstanding academic offerings** that will attract students / families and align with in-demand job market needs, emphasis on business-finance / retail, pre-med / health, and data analytics
- **Implement graduation requirements** that incorporate in-demand professional skills and key industry-specific certifications



Pillar 2 – Strong Professional Outcomes

- **Launch integrated career exploration curricula for all students**
- **Guarantee students access to experiential learning opportunities**
- **Introduce a coordinating function** to align student support services and build / enhance corporate/ civic / community partnerships
- **Increase Center for Career and Postgraduate Readiness capacity** to support professional development and career programs



Pillar 3 – Seamless Pathways for Students

- Establish affiliations with local community colleges to **create academic pathways into JCSU**
- Develop partnerships with graduate schools to create dual-degree programs and **graduate pathways in high-demand disciplines**
- **Strengthen key academic programs** and explore academic consortia or contractual partnerships with peer four-year institutions



Pillar 4 – Cohesive Retention Strategy

- **Institute robust academic and student support services** that are accessible and fully integrated into campus life to improve retention and other academic / professional student outcomes
- Support retention through **rigorous data analytics** to understand key reasons why students leave JCSU and how best to support them

